

FOR IMMEDIATE RELEASE

Formal wear specialist moves to Specialty Shoppes

SOMERSET, PA, December 11, 2015 Press Release-- Larenas, purveyor of the dress, the tux, the look, has moved to Georgian Place .

During the Fall of 2015, Larenas began making cosmetic changes to Suite 312 before moving the entire store in a single weekend. The occupancy has provided an increase of more than 1,000 square feet of display space.

Marcy McVicker, owner of Larenas said: "This is an incredibly exciting time for the business my mother founded and signals another milestone for Larenas."

"The move offers space for further expansion as we continue to grow at pace plus cements our commitment to Georgian Place for the foreseeable future."

Larenas, set to celebrate its 33rd anniversary in October 2016, is the area's oldest formal wear provider. Originally opening in uptown Somerset, the store moved to North Center Avenue, Somerset in 1989 after a building addition on property owned by founder Janie Ohler. In Spring, 2011 McVicker joined Larenas full time and then purchased the business in February, 2013.

Marcy McVicker continued: "Our customers have been faithful to shopping local and I am delighted that we are in a position to reward them with a beautiful, larger store. As we call the Specialty Shoppes at Georgian Place home, I hope our boutique-like atmosphere attracts shoppers 'up to the hill'."

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